

Online

- Your website
- Google business page
- Profiles on third party sites
- Digital advertising
- Email marketing templates
- Email signatures
- Press & media kits
- Presentations
- Social media post and story templates, profile images and banners:
 - Facebook
 - Instagram
 - Pinterest
 - Tiktok
 - X (Twitter)
 - LinkedIn
 - Whatsapp
 - Youtube
 - Podcast

Offline

- Business stationary such as business cards and letterheads
- Product Packaging
- Shipping packaging
- Labels & stickers
- Brochures
- Flyers
- Print ads in publications
- Loyalty program materials
- Printable templates for quotes and invoices
- Outdoor advertising such as billboards
- Exhibition stands
- Building signage
- Vehicle wraps
- Office interiors
- Merchandise
- Company uniform

New branding *Checklist*

Here is a checklist of all the places you will want to ensure that your business is updated with your new branding. This ensures consistency - key to building trust with your customers.

Please contact me if you need help producing professional graphics using your new branding for any of these touch points.

